



KATE TRIANTAFELOW

DESIGNER ◀ ILLUSTRATOR



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www.KateTriantafelow.com

SKILLS

Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Keynote
Microsoft Office Suite
Adobe Flash

Studio

Graphite
Ink
Pastel
Charcoal
Acrylic
Watercolor

PROFESSIONAL EXPERIENCE

DESIGNER - IMPACT COMMUNICATIONS

2012 - Present

Responsible for developing visuals across a variety of multimedia projects. Works with teams of producers, videographers, editors, writers and developers to create designs and illustrations for videos, interactive programs, e-learning, print and presentation graphics.

DESIGNER & ILLUSTRATOR - FREELANCE

2012 - Present

Designs company logos and promotional branding materials. Creates custom illustrations, logos, and character sketches for Youtube Channel branding. Completes commissioned pieces of fine art (paintings, sketches, etc.)

LEAD ARTIST - BROBOTIC STUDIOS

2016 - Present

Created all character designs, environment artwork, props/obstacles, animations and interface designs for the independently-launched PC game "Klobbe" (Released January, 2017)

KEY ACCOMPLISHMENTS

AT IMPACT COMMUNICATIONS

Concepted, storyboarded and created artwork for award-winning videos and multimedia.

Driven business to the company by adding illustration and storyboarding to the list of their disciplines.

Gained the business of set designing for a client's conference, expanding the scope of our involvement in planning their event. These set drawings inspired the client to request additional designs/concepts for areas not previously in the scope of the project.



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EDUCATION

BACHELOR'S DEGREE OF FINE ARTS

Maryland Institute College of Art (2012)

Majored in Illustration with a Minor in Creative Writing.
Dean's List all semesters - Magna Cum Laude.

INTERNSHIP

Impact Communications (2011)

Assisted with video production tasks on set. Developed video and print graphics. Created illustrations for Cleveland Department of Public Health's *Cleveland, the Flu and You*, interactive web campaign.

KEY PROJECT HIGHLIGHTS *UNDER IMPACT COMMUNICATIONS*

ANNUAL LEADERSHIP CONFERENCE

Signet Jewelers & Aspen Dental

Designed thematic logos and corresponding collateral to be used throughout the conference. Developed a meeting style guide to ensure consistent branding among other vendors contributing designed materials. Created Keynote designs and worked with executives of these nation-wide firms to build presentation graphics across several sessions and seminars, each with a unique aesthetic (marketing seminars, charitable outreach program, awards ceremony, etc.). Created conceptual renderings and set designs for multiple events and venues.

SOCIAL MEDIA CONTENT

Signet Jewelers

Created custom illustrations for Kay Jeweler's Pinterest, Facebook and Instagram channels. Developed concepts for numerous video series for Kay Jewelers's and Jared the Galleria of Jewelry's Youtube channels. Responsible for creating storyboards and final artwork for animated videos in a variety of styles, ranging from hand-drawn illustrations to vector infographics.

MISSION NUTRITION EXHIBIT

Gulf Coast Exploreum Museum

Created visuals for three interactive exhibit programs. Organized and prepared visual assets for programming each piece, including wireframes and photo manipulation. Designed logos to establish a look for each program. Illustrated concept art to be used in a 3D game, including character designs and environments. Designed 5 "SuperFood Hero" characters used in an immersive, Augmented Reality app throughout the exhibit. Developed storyboards and all illustrated assets for character animations.